





## WHY PBS

- ✦ 100% Doctorate Faculty Members with Industry Experience
- ✦ Limited Intake of 120 Students
- ✦ One to One Mentoring to Students
- ✦ Foreign Study Tour & Foreign University Linkages
- ✦ Certification Courses
- ✦ MoU with CII & TSSC

## ACADEMIC EXCELLENCE

### ACCOMPLISHED FACULTY

The faculty members at PBS possess rich industrial experience as well as academic expertise.

### INTERNATIONAL FACULTY

Guest faculty from all around the globe provide a competitive edge and global exposure to the students.

### THE INNOVATIVE CURRICULUM

Curriculum is constantly updated keeping in view the dynamic needs and developments in the industry.

## PBS ADVANTAGE

- Access To Experts / Networks
- A Personalized Experience
- Global Orientation Through Intellectual Capital
- A Strong Alumni Network
- Performance Upgradation Program
- Personality Enrichment Program (PEP)
- A Culture Of Collaboration
- Entrepreneurial Inspiration & Innovation

## SPECIALIZATIONS

PGDM @ PBS is built on a futuristic curriculum. PBS PGDM includes new electives along with evergreen specializations like

- Finance
- Marketing
- Human Resource

which are beyond Industry 4.0. PCET's group institutions have always been at the forefront of innovation and program development keeping in tune with Industry needs and management degree seekers aspirations.

Electives Such as Start Ups and Entrepreneurship, Analytics are the unique highlights apart from the Blended Learning pedagogy supported by latest technological advancements.



## INFRASTRUCTURE

- ✦ Well-stocked library
- ✦ Well-equipped computer labs
- ✦ Wi-fi enabled campus and hostel
- ✦ Excellent Hostel Facilities
- ✦ Delicious and healthy food at cafeteria
- ✦ Indoor & Outdoor games and sports facilities

## PERSONALITY DEVELOPMENT PROGRAMMES

Every student at PBS is assigned to a specific faculty member who is committed to mentoring the student. Several programmes are conducted periodically to help bring out the best in students in terms of analytical skills, decision making skills, teamwork and interpersonal skills, effective and diplomatic communication skills, presentation skills, public speaking skills, leadership skills, etc.



## VALUE ADDED PROFESSIONAL CERTIFICATIONS



## Professional Certification Program

PBS PGDM program aims to build expertise in specialized area to develop skills sets so that you can enhance professional profile and career credentials. With these objectives at PBS students can also earn professional certification programs in specialized fields of Marketing, HR, Finance and Leadership etc. online or offline which help you to get job ready for an in demand career field. Learning through programmes such as-

- ✦ Certification Program in HR Generalist
- ✦ Certification Program in Advance Digital Marketing
- ✦ Certification Program in Financial Modelling

## FOREIGN STUDY TOUR

### PUNE BUSINESS SCHOOL OFFERS A CUTTING EDGE INTERNATIONAL EXPOSURE

Pune Business School has tied up with Singapore Nanyang Institute for Foreign Study Tour Program. The cost of travel and course fees and other related expenses would be borne by the students who intend to go at actual cost then.

At Pune Business School, we want students to gather an integrated and global approach. To lubricate this, PBS plans and executes educational tours for its students to understand an array of different cultural, community perspectives and enhance their interest on global issues.



## HOW TO APPLY

Apply online by visiting our website [www.punebusinessschool.com](http://www.punebusinessschool.com) Submit the filled in application form, upload photograph and make online payment of Rs. 1000/-. All eligible students will be called for Group Discussion and Personal Interview.

## ELIGIBILITY CRITERIA

Admission to PGDM course shall be made only from the candidates qualified from any one of the six all India tests, ie: CAT/XAT/MAT/CMAT/ATMA/GMAT or the common entrance examinations (if any) conducted by the respective state governments.

## Selection Process

- ✦ Candidates have to appear for Group Discussion and Personal Interview (GD & PI) on the date and at venue as communicated by Pune Business School.
- ✦ To confirm admission, candidate should pay Rs.50,000 within seven days of display of the Merit List alongwith the original documents.
- ✦ Names of shortlisted candidates will appear in the Merit List.
- ✦ The Institute will conduct the GD & PI. The merit list and wait listed candidates list will be prepared on the basis of the following criteria:

1. Entrance Test Scores scaled down to 40 marks: 40 marks
2. Group Discussion: 20 marks
3. Personal Interview: 20 marks
4. Past Academic performance (10+12+ Grad): [5+5+5] 15 marks
5. Sports/ Extra Curricular Activities/Work Experience: 05 marks
6. Total: 100 marks

## FEES

| Fee Structure (For Batch 2021-23) PGDM - Payment Schedule |               |              |
|---|---------------|--------------|
| Installment   | Date          | Amount       |
| At the Time of Registration                               | -             | Rs. 50,000   |
| First Installment   | 1st June 2021 | Rs. 2,25,000 |
| Second Installment  | 31st Dec 2021 | Rs. 1,50,000 |
| Third Installment   | 1st June 2022 | Rs. 1,25,000 |
| Total Fees for First Year                                 |               | 2,75,000.00  |
| Total Fees for Second Year                                |               | 2,75,000.00  |

Note : FOR FOREIGN STUDY TOUR PROGRAM, The cost of travel and course fees and other related expenses would be borne by the students who intend to go at actual cost then. Laptop will be provided to students at Rs. 25000 which is over & above the fees mentioned above.

## Merit Scholarship

\*Merit Scholarship is available for few students based on scholastic performance and their performance in Pune Business School /CGPA.

## Hostel Facility

Separate Boy's hostel & Girls hostel is available with limited hostel facilities on first come first serve basis.

